



SHPE

Leading Hispanics in STEM®



PARTNERSHIP OPPORTUNITIES GUIDE

Engaging ways to generate impact

Connect with over 20,000 talented
students and professionals in STEM
partnerships@shpe.org

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SHPE DEMOGRAPHICS & IMPACT

AS OF JUNE 30, 2025



Total Members
19,213



Total Chapters
326



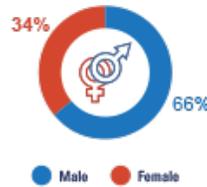
Lifetime Members
997

ACTIVE CHAPTERS

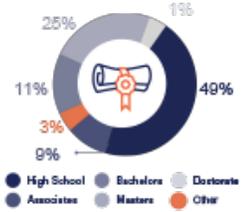
REGION	CHAPTER TYPE			
	Total	Professional	Student	Junior
1	37	10	25	2
2	51	13	32	6
3	23	4	17	2
4	82	14	61	7
5	46	11	31	4
6	52	11	38	3
7	35	8	25	2
total	326	71	229	26

*Active Chapters equate to 10+ members

GENDER BREAKDOWN



HIGHEST DEGREE EARNED



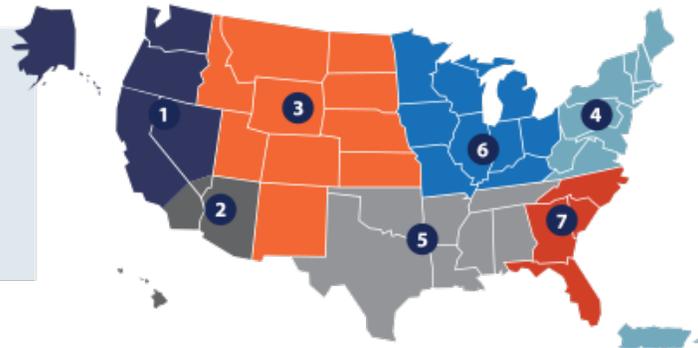
TOP MAJORS



- 26% Computer Science
- 22% Mechanical Engineering
- 9% Electrical Engineering
- 6% Civil Engineering
- 6% Computer Engineering, Aerospace, Aeronautical and Astronautical Engineer
- 5% Biomedical/Medical Engineering
- 4% Industrial Engineering
- 3% Chemical Engineering
- 1% Environmental Engineering
- 8% Other - STEM
- 6% Other - Non-STEM

MEMBERSHIP TYPE

Undergraduate Members **10,544**
 Professional Members **4,697**
 Graduate Members **1,347**
 Junlor Members **1,100**



MEMBERSHIP BY REGION

REGION	MEMBER TYPE				
	Total	Professional	Undergraduate	Graduate	Junlor
1	2,281	723	1,343	126	89
2	3,290	936	1,881	296	177
3	861	262	509	56	34
4	2,993	704	1,801	230	258
5	3,872	847	2,607	189	229
6	2,077	617	1,193	148	119
7	3,610	471	2,735	210	194
total	19,213	4,697	12,069	1,347	1,100



INDUSTRY PARTNERSHIP COUNCIL

Our Industry Partnership Council (IPC) members are committed to recruiting leading STEM talent, aligning perfectly with SHPE's mission to advance Hispanic leadership in STEM. The IPC is made up of over 50 organizations including Fortune 500 companies and multiple government agencies.

2025-2026 MEMBERS

AS OF JULY 1, 2025



[VISIT IPC WEBPAGE HERE](#)



ACADEMIC PARTNERSHIP COUNCIL

Our Academic Partnership Council (APC) members are higher education institutions that are committed to supporting Hispanics in STEM. They are integral to defining SHPE's strategies to realize success for our members.

2025 MEMBERS



[VISIT APC WEBPAGE HERE](#)



Scholarship support enables SHPE to help bridge the gap between K-12 education and successful career placement. Since 2018, SHPE has awarded over 1,500 scholarships totaling over \$5,000,000, which has enabled students to take advantage of opportunities to further their STEM academic pursuits, realize early career goals, and engage effectively among their peers, mentors, and communities as rising leaders in STEM. Corporate sponsor support for the ScholarSHPE program provides tremendous reach into the Hispanic community.

BENEFITS INCLUDE	LEGACY	PIONEER	TRAILBLAZER
	\$50,000	\$10,000 - \$49,000	\$1,000 - \$9,999
Access to ScholarSHPE survey data and metrics	<input checked="" type="checkbox"/>		
Virtual meet-and-greet with your recipients	<input checked="" type="checkbox"/>		
Logo acknowledgement at SHPE signature events	<input checked="" type="checkbox"/>		
Opportunity to review finalists selected by committee	<input checked="" type="checkbox"/>		
Announcement on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo featured at SHPE National Convention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Named scholarship designation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Highlighted in SHPE Newsletter (reaching over 114,000 people)	LOGO	LOGO	NAME
Scholarship featured on the SHPE website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement in SHPE annual report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recipient contact & demographic information	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank you letters from recipients	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

There is a 10% administrative fee applied to all scholarship contributions.

STUDENT TRAVEL STIPENDS

Help students overcome the number one barrier to attending the convention by providing financial assistance to cover their travel expenses. Make a direct impact in the life of SHPE student members through your sponsorship.

To sponsor a scholarship or stipend, complete the **commitment form** and we will contact you. Please contact ScholarSHPE@shpe.org for additional information.

VIRTUAL STEM LABS

\$15,000



Early exposure to STEM degrees and awareness of different STEM careers will increase the chance of a student choosing STEM as their academic path and career destination. SHPE's virtual STEM Lab pre-college offerings provide K-12 students access to a variety of opportunities and experiences that spark excitement for science, technology, engineering and math!

All Hispanic pre-college students can excel in STEM. Our pre-college efforts meet students where they are – both developmentally and geographically. We bring hands-on STEM experiences to their home, their school, their community, and their computer. We want our students to truly have access to these offerings and explore them without any limits.

Virtual STEM Lab objectives are grouped into three main categories: Increasing awareness of STEM fields and careers.

1. Increasing awareness of STEM fields and careers
2. Increasing participants' beliefs about their ability to succeed in STEM
3. Increasing participants' sense of STEM identity

BENEFITS INCLUDE

- » Co-branded program marketing, materials, and resources
- » Registration page
- » Email invitation
- » 10-minute opening keynote address focused on STEM careers and opportunities
- » Opportunity to lead hands-on STEM activity
- » Sponsor representatives engage with all student participants virtually
- » Opportunity to provide welcome letter to participants via email and swag items
- » Deliver a dedicated post-event email to all participants
- » Obtaining an impact report at the conclusion of the event

Please contact precollege@shpe.org for additional information.



mentorSHPE THE POWER OF CONNECTION

The MentorSHPE program facilitates one-to-one mentoring relationships that support personal and professional growth and development. The program is designed to expand professional networks, allow participants to gain new knowledge and insights, and build new skills for both mentors and mentees. Mentoring matches work together to define expectations, determine goals and a corresponding action plan, and outline milestones to track progress. Mentees can select mentors based on alignment of goals, specific needs, or characteristics.

There are four ways your organization can sponsor MentorSHPE -

1. Annual Platform Sponsorship
2. Quarterly Program Title Sponsorship
3. Custom mentoring community
4. Mentorship Training

Your organization could choose to sponsor one or more of these options.



\$75,000

OPTION 1

ANNUAL PLATFORM SPONSORSHIP

Our MentorSHPE platform connects mentor and mentees without the limitation of geography. This online platform provides tools created by SHPE to ensure that the mentoring relationships remain goal driven providing the maximum benefit for both mentors and mentees. The system sends gentle reminders to ensure that participants are actively engaged throughout the duration of the mentoring relationship.

BENEFITS INCLUDE

- » Sponsor recognized in all system emails to MentorSHPE participants throughout the quarter
- » Prominent logo placement in platform header, circled below
- » Additional platform sponsor recognition in all program spaces as shown below
- » Mentor or Mentee Training Session (as listed in Option 4 with all benefits it entails)
- » Invitation for employee or ERG members to join platform as featured mentors
- » Obtaining an impact report at the conclusion of the event

\$20,000

OPTION 2

QUARTERLY PROGRAM SPONSORSHIP

Highlight your company as title sponsor of our MentorSHPE program for 3 months.

BENEFITS INCLUDE

- » Dedicated email to all MentorSHPE participants at the launch of sponsorship quarter
- » Logo placement in "Sponsored by ___" below program name in the area circled below
- » Feature banner ad in mentoring home site
- » Mentor or Mentee Training Session (as listed in Option 4 with all benefits it entails)
- » Invitation for employee or ERG members to join platform as featured mentors
- » Obtaining an impact report at the conclusion of the event

Please contact MentorSHPE@shpe.org for additional information.

Starting at \$10,000

OPTION 3

BRANDED MENTORSHPE COMMUNITY

Exclusive MentorSHPE community in partnership with your company. SHPE members will be invited and will apply to participate. Participants will be selected based on Company set criteria.

BENEFITS INCLUDE

- » Up to 25 slots for company mentors from various business units
- » One-hour virtual training hosted by SHPE staff for company mentors on mentoring best practices and use of the MentorSHPE platform
- » Mentees recruited via email blast and/or social media post. Company can select mentees out of applicant pool of interested mentees
- » Company can select mentee characteristics (GPA, major, year in school) to align with company goals of mentoring program
- » Obtaining an impact report at the conclusion of the event

\$5,000

OPTION 4

MENTOR OR MENTEE TRAINING SESSIONS

Feature your company and your dedication to the professional development of the SHPE Familia MentorSHPE by hosting a Mentor or Mentee Training Session for \$5,000. This is a great opportunity to your company, your commitment to professional mentorship, and how you use mentoring to create a belonging and community within your company. Webinars are 45-minutes with a 15-minute optional Q&A.

BENEFITS INCLUDE

- » Develop or adapt training content with the support of SHPE staff; example topics include:
 - » Active listening
 - » Building trust in your mentoring relationship
 - » Goal setting for your mentorship
 - » Feature company speakers to lead the presentation
 - » Having your company's logo on all event marketing materials and resources
- » Obtaining an impact report at the conclusion of the event
- » Opportunity to share information about the company and any opportunities available for SHPE members

Please contact MentorSHPE@shpe.org for additional information.



Starting at \$4,000



Our InternSHPE program reinforces STEM learning, builds community, and ultimately results in increased persistence and degree completion for STEM talent. We've created three options to get the conversation started, but the program is highly customizable to align with your internship goals.

Early Career Panel

COST: \$5,000 per event for 1-2 panels | \$4,000 per event for 3-5 panels

An Early Career Panel virtual webinar highlights your company, company culture and support, Career pathways, and the unique opportunity you have for intern(s) and fellows. View examples of prior career panels.

These panels have proven to be an effective brand awareness and recruitment tool! For one Corporate partner that utilized a series of Early Career Panels (ECPs), each one attracted an average of 70 SHPE members; nearly 80% of SHPE interns hired registered for at least one of the ECPs; and applications for their SHPE internship program increased by more than 150% at the completion of the ECP series.

SPONSORSHIP BENEFITS INCLUDE

- » Developing content with the support of SHPE staff
- » Featuring 3-4 panelists, of your choice, to participate in the panel discussion
- » Having your company's logo on all event marketing materials and resources
- » Obtaining a report, at the conclusion of the event, with analytics and data

Please contact InternSHPE@shpe.org for additional information.



internSHPE

LAUNCHING STEM CAREERS

First Stage Recruitment

COST: Starting at \$5,000

SHPE manages the first round of recruitment and selection in partnership with your company. SHPE chapters with high numbers of qualified potential candidates will be targeted via social media and email. Targeted marketing of SHPE chapters and relevant majors has proven to result in sustained Growth in application metrics year over year. From summer 2022 to summer 2025 we saw a 170% increase in applicant pools. SHPE interns also show higher conversion rates to full-time roles, with the summer 2024 intern cohort all being deemed eligible for rehire and 81% of eligible candidates receiving full-time offers.

SPONSORSHIP BENEFITS INCLUDE

- » Targeted marketing towards high-member chapters with qualified candidates
- » Streamlined communication with applicants early in process
- » Hand-off of most qualified candidates to company recruitment team

Networking Webinar Series

COST: Starting at \$5,000

SHPE facilitates monthly virtual events to build community and provide tailored professional development opportunities. The focus is on fostering and sustaining member's sense of belonging in STEM, as well as their sense of belonging in SHPE. Topics may include a combination of events like webinars on internship readiness, ERG awareness, and imposter syndrome to workshops on presentation skills, networking events, virtual games, etc. Cost depends on the number and duration of event.)

SPONSORSHIP BENEFITS INCLUDE

- » Selection of topics in collaboration with SHPE
- » Opportunity to mentor participants on professional development topics if desired
- » Engage ERG members with interns





SHPE
CyberTech
Trek YOUR PATH TO
CYBERSECURITY



\$10,000

Cybersecurity workers protect our most important and private information, from social media accounts, military, financial, all the way to your cell phone. There is a dangerous shortage of cybersecurity workers in the United States that puts our digital privacy and infrastructure at risk. The CyberTech Trek program increases the number of professionals learning the art of cybersecurity and encourages more students to choose career paths in cybersecurity to meet the growing demands across the country. During the CyberTech Trek program, participants will:

- » Complete 40 hours of technical training in cybersecurity
- » Gain a competitive edge in the workforce
- » Increase technical skills for transitioning into the cybersecurity industry
- » Become a more qualified candidate for industry partners
- » Strengthen their professional presence in person and online
- » Earn a certificate in cybersecurity

BENEFITS INCLUDE

- » 10 registrations for student members to complete the Certificate in Cybersecurity Course
- » The opportunity for the company to:
 - » Dedicated email sent to participants at the start of the program
 - » Provide a webinar to participants that highlights the importance of cybersecurity within the company and promote career opportunities that are currently available
- » Co-brand program marketing, materials, and resources
- » Registration page
- » Email invitation
- » Obtaining an impact report at the conclusion of the program

Please contact Research@shpe.org for additional information.



VIRTUAL ENGAGEMENT OPPORTUNITY



Virtual | 1.5 hour | Wednesdays | 12-1pm ET

\$2,000/session | \$5,000 for ALL sessions

Connect with SHPE Familia in a showcase-style setup, where your organization hosts a private virtual room! Leverage quarterly touchpoints with SHPE members to support your team's strategies involving recruitment, community building, mentorship, and career development. All the while, you are investing in SHPE talent and the brightest minds in STEM

FALL EVENT AUGUST



AUDIENCE

UNDERGRADS

THEME

STELLAR RESUME

WHO TO ENGAGE

RECRUITERS, HISPANIC
ERG LEADS

SPRING EVENT FEBRUARY



AUDIENCE

ALL MEMBERS

THEME

ELEVATOR PITCH

WHO TO ENGAGE

HISPANIC ERG MEMBERS,
SHPE RECRUITERS

SUMMER EVENT JUNE



AUDIENCE

PROFESSIONALS

THEME

CAREER ADVANCEMENT

WHO TO ENGAGE

COMPANY LEADERS,
MANAGERS, ERG MEMBERS





SHPE TALENT ENGAGEMENT PROGRAM

STEP INTO PARTNERSHIP WITH US!

- » Access the largest network of Hispanics in STEM.
- » Your benefits remain valid for a complete year starting from your onboarding date.
- » Recognition on the SHPE.org Supporter page with a sponsored link.

STEP Premium \$7,000

- » 1-Month SHPE Resume Database Access
- » One 30-Day Job Posting
- » 25 SHPE Professional Memberships
- » 4 National Convention Professional Full Conference Registrations
- » Access to SHPE Student and Professional Chapter Directories
- » Recognition on SHPE.org Supporter Page with Sponsor Link
- » Recognition in Annual Report
- » Official "SHPE Supporter" Logo Usage
- » 20% Discount on Supplemental Marketing*
- » 10% Career Center Discount

STEP Intro \$5,000

- » 20 SHPE Professional Memberships
- » 2 National Convention Professional Full Conference Registrations
- » Access to SHPE Student & Professional Chapter Directories
- » Recognition on SHPE.org Supporter Page with Sponsor Link
- » Recognition in Annual Report
- » Official "SHPE Supporter" Logo Usage
- » 15% Discount on Supplemental Marketing*
- » 10% Career Center Discount

*= Discount not applicable to National Convention sponsorships



DIGITAL BRANDING OPPORTUNITIES

These opportunities are available all year long and are a great way to reach SHPE members outside of our annual events. Don't see exactly what you want? Email us at: partnerships@shpe.org for opportunities to customize.

DEDICATED EMAIL

IPC \$6,000 / Non-IPC \$6,500

- » Emailed to @100,000+ recipients (or selected target audience)
- » Average open rate is 34%

SPECS: **Frequency:** 2x per month maximum (no emails in month prior to the national convention)
Deliverable: Portrait-oriented PDF, .jpeg, or .png; that is 600px to 800px max width (no cap on length) with link emailed to marketing@shpe.org ; OR supply us with text, images, and links and we will create an email for you
Deadline: Two weeks prior to requested send date

WEEKLY NEWSLETTER ARTICLE

IPC \$4,000 / Non-IPC \$4,500

- » 500-800 word article in the SHPE Nation newsletter with picture and link to your website.
- » Newsletter emailed to @100,000+ recipients with an average open rate of 34%.

SPECS: **Frequency:** 1x per week maximum
Deliverable: 500-800 word article with picture (16:9) & link to your website emailed to marketing@shpe.org
Deadline: Two weeks prior to newsletter send date (every Wednesday)
Note: First 50 words or so of the article will appear in the newsletter with a "Read More" link over to the SHPE blog for the remainder of the article.



DIGITAL BRANDING OPPORTUNITIES

WEEKLY NEWSLETTER BANNER AD

IPC \$3,000 / Non-IPC \$3,500

- » Banner ad included in the SHPE weekly newsletter, SHPE Nation.
- » Emailed to @100,000+ recipients with an average open rate of 34%.

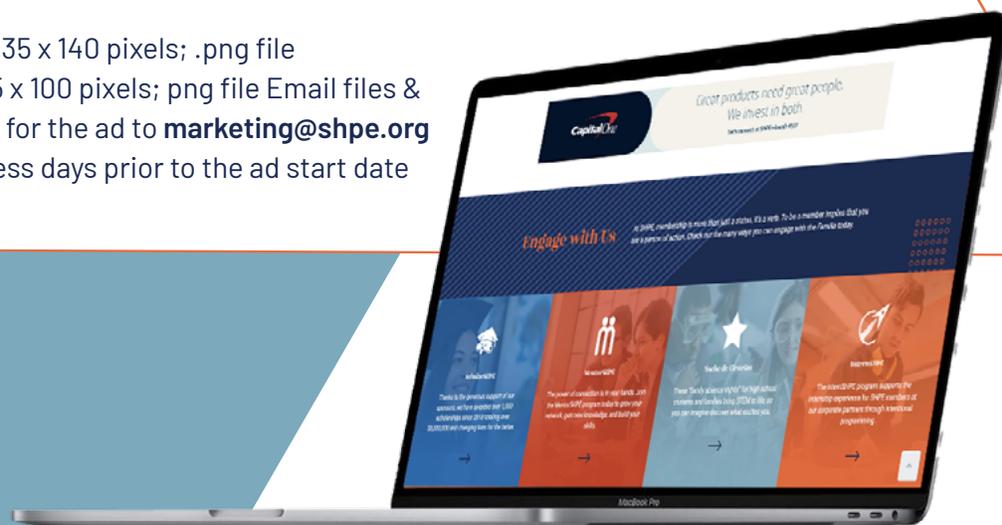
SPECS: **Frequency:** 1 per newsletter max
Deliverable: 1135 x 140 pixels; .png file Email to marketing@shpe.org; include link for the ad in the email
Deadline: Two weeks prior to newsletter send date (every Wednesday)

WEBSITE BANNER AD

IPC \$1,500 / Non-IPC \$2,000

- » Banner ad placed on the homepage for 4 weeks.
- » Homepage has 16,500 average monthly visitors.

SPECS: **Frequency:** 5 banners max on homepage at a time; 4-week minimum per banner
Deliverable:
Desktop: 1135 x 140 pixels; .png file
Mobile: 325 x 100 pixels; png file Email files & link for the ad to marketing@shpe.org
Deadline: 10 business days prior to the ad start date



DIGITAL BRANDING OPPORTUNITIES

SOCIAL POST

IPC \$2,000 / Non-IPC \$2,500

» One post with image, text, and link across Facebook, Instagram, LinkedIn (78,000+ total followers; 8.7% average engagement rate)

- SPECS:**
- Frequency:** One sponsored post per week max
 - Deliverable:** Email image, link, and copy (280 characters max) to marketing@shpe.org; if you wish to have different copy/ images/links for each platform, please indicate that in the email
 - Deadline:** 10 business days prior to the requested post date



DIGITAL PACKAGE

IPC \$13,200 / Non-IPC \$15,200

» IPC members save \$500 off of each offering! Learn more about becoming an IPC member.

shpe.org/ipc

20% SAVINGS!



ADVERTISING A JOB OPPORTUNITY?



Try Our Career Center

SHPE's Career Center is our recruitment network that engages over 36,000 site Members. It's where candidates go to find the right jobs and where employers go to find the perfect candidate. Investing in the Career Center and leveraging the platform as a resource will allow you to showcase your company's latest career opportunities and navigate resumes to recruit from our pool of qualified Hispanic STEM leaders.

PACKAGES

5, 30-DAY JOB POSTING PACKAGE

(valued at \$1,495)

\$1,000

Post up to 5 jobs, each active for 30 days.

3-MONTH RESUME DATABASE ACCESS

(valued at \$1,795)

\$1,000

Gain access to the entire resume database for 3 months.

PREMIUM PACKAGE

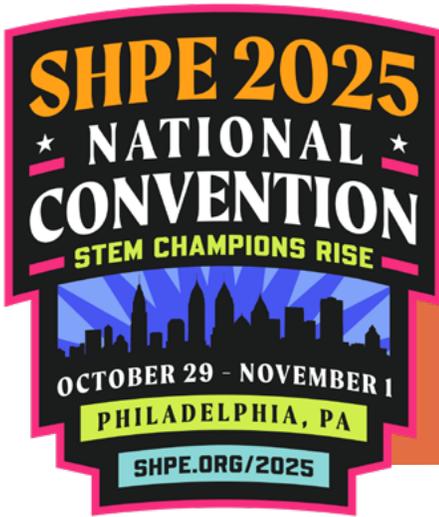
(EXCLUSIVE ACCESS)

\$5,500

Gain 3-month access to the resume database with the option to include the bulk download feature that allows your team to download strategically filtered searches.

For itemized opportunities, please refer to: careercenter.shpe.org/employer/pricing

SHPE EVENTS



NATIONAL CONVENTION

Over 15,000 talented STEM students and professionals are expected to gather in 2025 for a life-changing symposium of substantial significance. The largest gathering of its kind in the country, and a beacon for top STEM talent, this is the event you don't want to miss.

[Explore the Opportunities](#)



SHPE



NATIONAL INSTITUTE FOR LEADERSHIP ADVANCEMENT

NATIONAL INSTITUTE FOR LEADERSHIP ADVANCEMENT

SHPE's national impact is only possible because of our chapter membership model. And this model is wholly dependent on the tenacity and strength of local chapter leaders. NILA is our annual gathering, training, and connecting of elected leaders from across the country.

[Explore the Opportunities](#)



Opportunities Commitment Form

Company Name (As it will appear on ALL printed materials): _____

CONTACT INFORMATION

Primary Contact: _____

Company: _____ Industry: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

SHPE TALENT ENGAGEMENT PROGRAM

- \$7,000 Premium
- \$5,000 Introductory

PROGRAMS

- InternSHPE \$ _____
- \$15,000 Virtual STEM Lab
- \$10,000 CyberTech Trek Cohort
- \$2,000 Virtual Engagement 1 Session
- \$5,000 Virtual Engagement All Sessions (3)

MENTORSHPE

- \$75,000 Annual platform sponsor
- \$20,000 Quarterly program title sponsor
- \$10,000 Branded community (starts at \$10,000)
- \$5,000 Mentor/mentee training sessions

SCHOLARSHPE

- \$50,000+ Legacy \$ _____
- \$10,000-\$49,999 Pioneer \$ _____
- \$2,000-\$9,999 Trailblazer \$ _____

CAREER CENTER PACKAGES

- \$1,000 Job Posting Package
- \$1,000 Resume Database Access
- \$5,500 Premium Package

DIGITAL BRANDING

- | | | |
|-----------------------|----------------|--------------------|
| Dedicated Email: | ■ \$6,000 IPC | ■ \$6,500 Non-IPC |
| Newsletter Article: | ■ \$4,000 IPC | ■ \$4,500 Non-IPC |
| Newsletter Banner Ad: | ■ \$3,000 IPC | ■ \$3,500 Non-IPC |
| Website Banner Ad: | ■ \$1,500 IPC | ■ \$2,000 Non-IPC |
| Social Media Post: | ■ \$2,000 IPC | ■ \$2,500 Non-IPC |
| Digital Package: | ■ \$13,200 IPC | ■ \$15,200 Non-IPC |

PAYMENT INFORMATION

Total Sponsorship Amount: _____

Billing contact name: _____

Date: _____ Phone: _____

Email: _____

Signature: _____

Payment Terms and Cancellation Policy: Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. A signed commitment form is a guarantee to pay and all invoices sent to billing contact will require payment. Payment must be received 30 days prior to your selected/sponsored event date in order to guarantee participation in conference marketing materials. If your organization has any outstanding invoices with SHPE, you may not be permitted to participate. All payments received after 30 days prior to your selected/sponsored event date are subject to a 15% late fee.

All sales are final. SHPE has the right to collect on full payment of invoice.

Please submit the completed form to PARTNERSHIPS@SHPE.ORG. Upon receipt of this signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. If paying by check, payment should be made payable to: SHPE and mailed to: **ATTN: SHPE Finance, PO Box 450970, Laredo, TX 78045**



Sponsorship Agreement

This Sponsorship Agreement is made by and between Society of Hispanic Professional Engineers (“SHPE”), a California nonprofit corporation that is tax-exempt and described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), and the organization (“Sponsor”) listed in the prospectus (the “Sponsorship Commitment Form”, and with this Sponsorship Agreement, the “Agreement”) and is effective as of the date of Sponsor’s execution of the Sponsorship Commitment Form. By signing the Sponsorship Commitment Form, Sponsor agrees to be bound by the terms and conditions hereunder.

In consideration of the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Sponsorship Benefits.** Sponsor will receive the benefits as specified in the Sponsorship Commitment Form.
 - a. **Sponsor Recognition.** To the extent that the benefits offered include recognition of Sponsor, Sponsor will be recognized as a sponsor of SHPE consistent with “qualified sponsorship” rules set forth in § 513(i) of the Internal Revenue Code (the “Code”). Such recognition shall not include general “advertising” information as defined in § 513(i) of the Code.
 - b. **Speaking Opportunities.** To the extent that Sponsor will be offered an opportunity to present at a SHPE workshop or webinar, Sponsor agrees that the proposed content must be approved by SHPE in advance, in SHPE’s sole discretion, to ensure that such content meets SHPE’s curriculum needs and is consistent with its tax-exempt purposes. Sponsor also agrees not to use any speaking opportunity at a SHPE event to advertise or sell its products or services.
2. **Sponsorship Fee.** In consideration for the benefits provided in this Agreement, Sponsor shall pay to SHPE a payment(s) in the amount specified in the Sponsorship Commitment Form (the “Sponsorship Fee”) by the date(s) specified in the Sponsorship Commitment Form.
3. **SHPE Intellectual Property.**
 - a. **License of SHPE Trademarks.** Sponsor is hereby granted during the term of the Agreement a limited, non-exclusive, non-transferable non-sublicenseable license to use SHPE’s name and trademarks (the “SHPE Trademarks”) solely for purposes of identifying itself as a sponsor of SHPE. Sponsor may not use any of the SHPE Trademarks in any manner that implies that SHPE endorses or guarantees the quality or safety of Sponsor’s products, services, or activities. Sponsor agrees that it shall not use, or permit any person or entity to use, the SHPE Trademarks, or any portion thereof, without the prior written consent of SHPE. Sponsor may not create any combination name or trademark with the SHPE Trademarks. SHPE may immediately terminate, in whole or with respect to a specific use, Sponsor’s right to use the SHPE Trademarks if SHPE reasonably believes that any such use dilutes, diminishes, or blurs the value of any of the SHPE Trademarks or does not comply with SHPE’s usage policies.
 - b. **Use of Student Résumés.** To the extent that SHPE provides résumés of SHPE event participants or members pursuant to this Agreement, (the “Résumés”), Sponsor shall use the Résumés solely for purposes of assessing whether Sponsor would like to interview such individuals for positions at Sponsor’s organization during the specific event specified above, interviewing such individuals, and/or providing guidance to such students as requested regarding their Résumés. Sponsor shall not use the Résumés, or any information contained therein, for any other purpose and shall not disclose the Résumés, or any information contained therein, to anyone outside of Sponsor’s organization. Such restrictions shall not apply to information pertaining to any individual who Sponsor hires for a position within its organization.
4. **Sponsor Intellectual Property.** Sponsor hereby grants to SHPE a limited, non-exclusive, non-sublicenseable license to use certain of Sponsor’s intellectual property, including names, trademarks, and copyrights (collectively, the “Sponsor Trademarks”) solely to identify Sponsor as a sponsor of SHPE, and to perform SHPE’s obligations as specified herein. Sponsor may immediately terminate, in whole or with respect to a specific use, SHPE’s right to use the Sponsor Trademarks if it is reasonable to believe that such use dilutes, diminishes, or blurs the value of the Sponsor Trademarks or if such use does not comply with Sponsor’s usage policies.
5. **Representations and Warranties.** Each party represents and warrants that it shall comply with all laws applicable to this Agreement and all activities contemplated by this Agreement, and each party represents and warrants that its trademarks do not infringe the trademarks or trade names or other intellectual property rights of any third party.

Each party shall obtain all necessary rights and permissions prior to providing any personal data to the other party, and each party represents and warrants that it shall comply with all applicable privacy and personal data laws with respect to any personal data collected or obtained in connection with this Agreement.
6. **Term.** This Agreement shall be effective as of the Effective Date and shall remain in full force and effect for the time specified in the Sponsorship Commitment Form, unless earlier terminated pursuant to Section 7.
7. **Termination.**
 - a. SHPE may terminate this Agreement for material breach of this Agreement, provided that SHPE shall first notify Sponsor in writing of the breach and provide 30 days for Sponsor to cure the breach.
 - b. Sponsor may terminate this Agreement as specified in the Sponsorship Commitment Form.
8. **Effect of Termination.** Upon termination or expiration of this Agreement, each party shall immediately cease utilization of the other party’s trademarks. Any termination of this Agreement shall not release a party from paying any fees owed to the other party for any periods prior to or after termination.
9. **Indemnification.** Sponsor acknowledges that SHPE shall not have any responsibility or liability for any losses, damages, and claims arising out of Sponsor’s activities in connection with the benefits provided herein. To the greatest extent possible by law, Sponsor shall indemnify, defend, and hold SHPE and its officers, directors, employees, contractors, or agents harmless from and against all losses, damages, and costs (including reasonable attorneys’ fees) arising out of or in connection with (i) any negligent act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) breach of any representation and warranty made by Sponsor in this Agreement; and/or (iii) a claim that the Sponsor Trademarks infringes or violates any patents, copyrights, trade secrets, licenses, or other intellectual property rights of any third party.

These indemnification obligations shall continue beyond the termination or expiration of this Agreement.
10. **Limitation of Liability.** SPONSOR ASSUMES TOTAL RESPONSIBILITY AND RISK FOR USE BY ANY PERSON OR ORGANIZATION OF SPONSOR’S PRODUCTS/SERVICES PROVIDED BY SPONSOR. SPONSOR SHALL INDEMNIFY AND HOLD SHPE HARMLESS FOR ALL LIABILITIES AND CLAIMS ASSERTED BY ANY USER OF SPONSOR’S PRODUCTS/SERVICES AS WELL AS ALL EXPENSES, INCLUDING ATTORNEYS’ FEES, INCURRED BY SHPE IN CONNECTION WITH SUCH LIABILITIES OR CLAIMS. SHPE DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES, REPRESENTATIONS, ENDORSEMENTS, OR CONDITIONS WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE OR NON-INFRINGEMENT, OR THE IMPLIED WARRANTIES OF MERCHANTABILITY,

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MERCHANTABLE QUALITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE) WITH REGARD TO SPONSOR'S PRODUCTS/SERVICES OR THE USE OF SPONSOR'S PRODUCTS/SERVICES.

EXCEPT FOR CLAIMS BASED ON MISUSE OF INTELLECTUAL PROPERTY OR INDEMNIFICATION CLAIMS, UNDER NO CIRCUMSTANCE WILL A PARTY BE LIABLE TO THE OTHER FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) IN ANY WAY DUE TO, RESULTING FROM, OR ARISING IN CONNECTION WITH A PARTY'S PERFORMANCE UNDER THIS AGREEMENT.

11. **Relationship of Parties.** The parties are strictly independent contractors. No other relationship is intended, implied, or authorized, including without limitation that of joint venture, lessor-lessee, principal-agent, or seller- purchaser. Neither party shall have the authority to enter into any agreements for or on behalf of the other. SHPE shall have no authority to make any representations or warranties to any third-party concerning Sponsor's services and activities.
12. **Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the state of California without regard to choice of law principles. Any legal proceeding in connection with this Agreement may be brought only in the state or federal courts located in Los Angeles, California. The parties hereto specifically waive any objection they may have to personal jurisdiction or venue in the state of California.
13. **Assignment.** This Agreement may not be assigned, or the rights granted hereunder transferred or sub- licensed, by either party without the express prior written consent of the other party.
14. **Entire Understanding.** The terms of this Agreement along with the Sponsorship Commitment Form, which is incorporated by reference herein, constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede all prior agreements and understandings, oral or written, with respect to such matters.