

INDUSTRY PARTNERSHIP COUNCIL

2025-2026

BENEFITS



Our Industry Partnership Council (IPC) members are committed to recruiting the most qualified talent, aligning perfectly with SHPE's mission to advance leading Hispanics in STEM.

The IPC is made up of:



Over 70 companies, many of whom are leaders in their industry and in the country.

IPC members have the opportunity to engage with SHPE's:



20,000+ student and professional membership year-round

Giving those organizations the competitive edge in strategically growing their workforce.



IPC Partnership Value Journey

IPC Partnership Success and Support	Benefit Value
Dedicated IPC Manager	<p>Receive an exclusive direct line of contact with a dedicated SHPE staff liaison, which can support your organization in being better informed about partner opportunities and latest news on SHPE as an organization.</p> <p>This year-round partnership allows SHPE to identify and service your priorities and goals, whether it's engagement with SHPE members, other SHPE partners, or key stakeholders of the organization. Share with us how we can help your team achieve success and foster valuable connections.</p>
IPC Office Hours + Quarterly IPC Meetings	<p>Leverage the unique opportunity to foster and strengthen the relationship with SHPE by inviting our leadership team to one of your company-hosted events. Let us share with your ERG/employees how they can contribute to your company impact at SHPE. We can also highlight the value proposition of your IPC engagement to your key stakeholders (executives, funders, decision-makers).</p> <p>We invite IPCs to share other ways we can partner through a speaking engagement.</p>
SHPE Senior Leader Speaking Engagement	
Exclusive Year-Round Partner Recognition	Benefit Value
Premier Partner Recognition	<p>As an IPC, you will be nationally recognized as a valuable partner to SHPE's mission and trusted, reliable leader in your industry by our SHPE members, not to mention an employer of choice.</p> <p>Having year-round recognition gives your company a competitive edge that sets you apart from SHPE's hundreds of partnerships.</p> <p>Through extensive brand awareness, your team will establish lasting relationship across SHPE's membership that deliver value and exceptional results. This encompasses success across all goals, whether they align with recruitment, community development, professional development, or reimagining your corporate brand.</p>
SHPE Website Link	<p>You can link your logo to a site of your choice, potentially your open positions; or maybe your organization is interested in sharing your community efforts by pivoting awareness to your mentorship opportunities; maybe your preference is to link an article discussing the new innovations your company is leading to spread the word!</p>
Social Media Recognition	

IPC@SHPE.ORG



Membership runs
July 1, 2025 - June 30, 2026



IPC Partnership Value Journey

Exclusive Year-Round Partner Recognition	Benefit Value
SHPE Career Center IPC Member Feature	
Recognition in the SHPE Annual Report	
Recognition on SHPE.org Supporter Showcase	
Official "SHPE Supporter" logo usage	
National Convention - Online Company profile (Cvent)	
National Convention - Premier Branding with Logo on Website	
National Convention - Premier Branding to Registrants	
National Convention - SHPE Mobile App Recognition	
National Convention - Signage "ThankYou to Our IPC"	
National Convention - SHPE STAR Awards Program Recognition	
National Convention - SHPE STEM Awards Program Recognition	
SHPE National Convention Signage	
NILA - premier branding with corporate logo and link included on conference website	
NILA – IPC signage for live event	
NILA - Recognition on online NILA attendee portal	

Advertising & Marketing	Benefit Value
Rotating Banner Ad on shpe.org	<p>As an IPC, you receive an extensive list of branding opportunities, which is valuable for partners that are looking to rebrand themselves in the public eye.</p> <p>Your team selects the link, logo, and content used to share your opportunities, whether they are tied to recruiting roles, focused on sharing your company community initiatives, or related to company specific events.</p> <p>Leverage the exclusive, year-round branding to our 20,000+ members and 100,000+ audience distributions.</p>
SHPE Nation Weekly Newsletter Banner Ad	
Social Media- Amplified Posts	
National Convention Recruitment Guide	
Bag Insert - Limited availability, first-come, first-served	

IPC@SHPE.ORG



Membership runs
July 1, 2025 - June 30, 2026



IPC Partnership Value Journey

Related Activities & Benefits: Member Engagement	Benefit Value
<p>Access to SHPE Professional Chapter Directories (Chapters in Cities Across the Country)</p>	<p>With over 300 chapters, our directories allow your team to strategize your engagement with our members.</p>
<p>Access to SHPE Student Chapter Directories (Chapters at Universities Across the Country)</p>	<p>Professional chapters are a great way to source seasoned STEM leaders, or partner to support local community efforts.</p>
<p>Virtual Partner and Member Engagement – NEW (Quarterly Showcase to Connect Sponsors to Members)</p>	<p>Connecting with local collegiate chapters can help your local ERG build mentorship programs, promote retention of new hires from sourcing local to your offices, or increase your brand awareness across several chapter engagements.</p>
<p>SHPE Unlimited Professional Memberships (12-Month Membership for Company Employees)</p>	<p>IPC partners receive the opportunity to select one of four quarterly virtual Sponsor Member engagements to leverage for any or all your goals, including recruiting, community building, mentorship, or brand awareness efforts.</p>
<p>MentorSHPE Opportunities (Employee Opportunity to Virtually Engage in Mentorship with another SHPE Member)</p>	<p>SHPE Professional memberships are a great way to express gratitude to your ERG members/employees, reinforcing your value for them and promoting employee retention. They receive 12 months of free access to member development, networking, and exclusive event discounts.</p>
<p>ScholarSHPE Reviews (Employee Opportunity to Volunteer in Reviewing SHPE Scholarship Opportunities)</p>	<p>IPC exclusive volunteer opportunities offer your employees a chance to contribute to SHPE’s mission and community impact. By dedicating your employee time and skills, you help strengthen your company’s bond within SHPE members while fostering a sense of shared purpose. Your team gains valuable recognition for its commitment, positioning your company as a key partner and employer of choice.</p>
<p>SHPE Member Resume Review (Employee Opportunity to Volunteer in Reviewing SHPE Member Resumes at select events)</p>	

IPC@SHPE.ORG



Membership runs
July 1, 2025 - June 30, 2026



IPC Partnership Value Journey

Related Activities & Benefits: Member Engagement	Benefit Value
Access to Online Resume Database	Leverage your exclusive premium Career Center access to help your team build a strong pipeline of STEM leaders , whether you are recruiting now or establishing leads for an upcoming recruitment cycle.
SHPE Career Center Job Postings (30 unique 30-day job posting of open positions at your company)	By engaging with over 16,000 resumes and enhanced filter features, you'll have the opportunity to recruit skilled individuals who align with your values and goals . This small implementation of intentional recruitment contributes towards higher retention rates.
Bulk Resume Downloads (Download filtered resume searches in Career Center by Major, GPA, Location, Graduation Year, and more)	By promoting your open position, you also increase your visibility as a leader in talent development , showcasing your commitment to both growth and opportunity.

Event Participation	Benefit Value
NATIONAL CONVENTION 2025 - Philadelphia	With an IPC exhibiting space, your team is guaranteed traction and access to motivated job seekers, build awareness of your company , and position yourself as an employer of choice in the industry.
Up to 20x20 Island Exhibitor Space	If your goals are not focused on recruiting, your team can alternatively offer interactive experiences to foster authentic conversations with attendees (i.e. speed networking setup, mentorship moments, advice corners). This allows you to build momentum, strengthen your network, create brand awareness, and establish long-lasting connections.
Interview Booths	

IPC@SHPE.ORG



Membership runs
July 1, 2025 - June 30, 2026

IPC INDUSTRY
PARTNERSHIP
COUNCIL
SHPE

IPC Partnership Value Journey

Event Participation	Benefit Value
Workshop(s) or presentations on selected convention topics	As an exclusive benefit, an IPC workshop highlights your stellar employees/presenters , supports SHPE attendees in their professional development, establishes your company brand.
Professional Experiences Showcase or Advanced Degree Showcase	The ability to select a topic supports your team's efforts to intentionally connect with a specific SHPE demographic audience , student vs professional, community college vs SHPEtinias.
20 career-fair only registrations	IPC partners receive one showcase participation, which can be strategically selected to align with graduate student or industry professional recruitment.
15 full-convention registrations	Exhibitor registrations grant your team the flexibility to strategize your team's event participation , whether an individual is there to recruit, build brand awareness, connect with other executive industry leaders, or double dipping into personal and professional development.
Exclusive bulk Exhibitor Registration opt-in	IPC partners gain priority in member engagements and event access . These benefits ensure your team's participation is supported accurately, timely, and with extended consideration.
IPC Convention Housing - Early Access	This exclusive access can shape your strategy, secure the best fits for your needs, and maximize your return on investment before the rest of the competing partners.
Affiliate Meeting Room Opportunity by Request	Connect with the top student talent that SHPE has to offer. NILA connects partners with chapter leaders that demonstrate an array of valuable skillsets as rising prospect leaders in STEM. Their academic tenure makes them ideal candidates for your internship and first full-time positions.
Early Access to Exhibitor Move-In	If your team is looking to foster relationships with local chapters , the chapter resumes will easily help you find the main contacts for participating chapters.
IPC Only Interview Hours	
NILA 2025 - July 17-18th (virtual) and August 7-10th (Rosemont, IL)	
First option to sponsor NILA events and marketing opportunities	
NILA Participant Resumes	

IPC@SHPE.ORG



Membership runs
July 1, 2025 - June 30, 2026

IPC INDUSTRY
PARTNERSHIP
COUNCIL
SHPE